

SPEAKER CHECKLIST

To Help You Make The Right Choice For Your Event

SPEAKER NAME	AMANDA LAMBROS	2	3
Has awesome testimonials from Directors and Organisations, INCLUDING THEIR NAMES, not just their company.			
Tailors their content specifically to your delegates by interviewing them beforehand and on the day.			
Is happy to promote your conference with video, blogs and social media leading up to the event.			
Has more than one awesome. Keynote so they can cover if another speaker fails to show.			
Can tell you in advance the methods they use to keep the audience engaged right through their presentations.			
Can tell you in advance how they'd handle catastrophes like the AV breaking down, delegates getting ill, etc...			
Is happy to be at your event all day and won't just appear 15 minutes before and sneak off straight afterwards.			
Is happy to stay for questions, or even socialise with your delegates if asked to.			
Has won awards for their ability to engage others.			
Has other materials – books, courses, videos, etc... that can more deeply embed the lessons in the keynote.			
Considers the actual speech only about half of what you are getting for your booking.			
Has a reputation for being personable, passionate and super easy to work with.			

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